



the traveller

Media Kit

www.thetraveller.com



Sessions by country



I'm Amar – Made in India and living in the U.K. A London based Travel and Lifestyle blogger and have been doing this for just over a year.

Travel is something that is hard to define, for some it's work whilst for most of us the perfect way to unwind, relax and widen our horizon. I started this blog to share my experiences and love for travel.

We are a family of 4 and most of my travels include them who I call my fellow travellers.

My blog is aimed at family oriented travel from around the world based and predominantly would class this as 4 to 5 star category at affordable prices.

The Target audience is mainly families and couples in the age bracket of 24-60.

I am keen on working with Hotels, Airlines, Train companies, Ferry and Cruise operators as you can't go on a holiday without any of these.

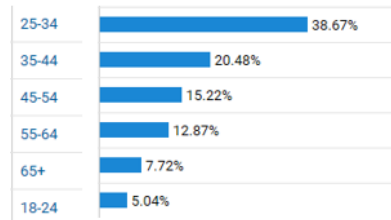
We have gained a wider audience and a new beginning after working with some Tourism Boards and well known Hospitality brands.

I take my blog seriously, that's why I publish only my personal experiences and if you have an amazing product and want to share it with the world then just contact me and will be more than happy to collaborate.

I'm always on the lookout for creative collaborations.

User Demographics By :- 65,000 views in the last 12 months and growing.....

User by Age



Female – 65%

Male 35%

Instagram 13,500

Facebook 3,000

Twitter 2,000

